

Our strategic IP360 offering



Our approach

We work with leading creative, tech and innovative businesses, helping them protect and enhance their most important assets – their people, their ideas and their future. We call it ‘Ideas. People. Possibilities’.

Your ideas, and the people who generate them, are at the heart of your business helping differentiate you in the market and giving you a competitive edge. We help bring your ideas to life, using all our experience and expertise to partner with you to protect, optimise and defend them.

We understand that the full spectrum of ideas come in many shapes and sizes. From new products and business models, creative pitches and novel sponsorship agreements, through to core intellectual property, data optimisation or the unique commercial contracts that underpin them. Whatever your idea, our integrated IP360 degree offering provides the specialist expertise you need to help you and your company build them into corporate strategies to support and drive key business goals, creating tangible value from your intangible assets.



We are lawyers with a passion for creative, tech and innovative businesses: this passion runs through everything we do. Whatever the size of your idea or your business, from entrepreneurial start-ups to global household names, we leverage the market leading expertise across our **intellectual property**, **data**, **commercial**, **corporate** and **dispute resolution** practices to ensure we have you covered.

In the era of digital disruption we understand no business can stand still and that applies to us, too. We will always work alongside you to deploy the latest tech platforms and processes to make sure we deliver our service to you in the most efficient and cost-effective manner.

Working internationally

Our IP team have handled, and continue to handle, some of the largest portfolios around the world as well as acting in cutting edge registry proceedings and litigation in the UK and EU. With offices in the UK, Dublin and Hong Kong we are able to continue to be able to provide EU trade mark services post-Brexit. If needed, we frequently work with a network of highly trusted advisers around the globe, selecting the right firms based on the particular client and issue in question.

What our clients say:

“We chose Lewis Silkin because of their reputation for being innovative and creative, which we’ve found to be true. They will give strategic advice, not just for the next step, but for where we’re trying to get to”.

Chambers & Partners

‘They understand the law very well naturally and they are synchronised with our predicament perfectly. They walk you through everything, simply explaining options and offering the best advice.’

Legal 500

‘I work with a number of law firms in Europe and around the world on intellectual property matters, and among all of these, the team at Lewis Silkin has provided the best experience. They are always on top of things with timely communication and meticulous attention to deadlines and details.’

Legal 500



Top 50 Law Firm



74 partners



Around 530 staff



Offices in London, Oxford, Manchester, Cardiff, Belfast, Dublin & Hong Kong

IP360 - a unique offering

We believe our 360-degree IP offering, illustrated in the chart below, is without parallel in the market. Our experts advise on the full range of intellectual property rights, including patents, designs, trade marks, domain name portfolio management, copyright, database rights and confidential information. Uniquely for a law firm we have in-house patent, design, trade mark and domain name portfolio management teams, and our contentious and non-contentious transactional lawyers work closely together rather than being siloed in separate departments. This means we can deliver excellent advice and support to our clients in a joined up, efficient and cost-effective way.

Brands

We help clients ensure that their brand is actively managed and defended, from the inception of an idea through value analysis, global IP protection and exploitation, concept roll-out, marketing commercialisation, dealing with disputes and beyond. Our proprietary 'Adslogans' database helps our clients identify prior use of any desired advertising line.

Trade Marks

Our in-house trade mark team manages portfolios for many household name multi-national companies, advising on efficient trade mark filing strategies, anti-counterfeiting, providing watching services and dealing with oppositions and disputes, including acting in some of the most cutting edge trade mark cases of recent times.

Patents

Our patent team comprises first-class Patent Attorneys and top-tier UK litigators under one roof. The team helps our clients protect their innovations through a thorough understanding of the inventive technology and the commercial strategy of their business, all in a commercial and accessible way. The team also represents our clients in patent disputes before the Courts and oppositions in the European Patent Office, as well as providing competitor insights and helping to avoid challenges through freedom to operate analyses.



Designs

We ensure our clients benefit from the widest possible IP protection by making full use of unregistered and registered designs. Our attorneys manage design portfolios alongside and complementary to our clients' trade marks and patents.

Copyright

We assist our clients with the protection and exploitation of their creativity across the full range of copyright and related areas such as database, performance and moral rights, including monetisation of copyright through commercial collaborations and effective enforcement.

Confidence

Confidential information is often an undervalued IP asset, but is used by many businesses to protect their essential business secrets; we help our clients do so in the most secure way possible and act decisively when their confidential information is threatened.

Domains

Domain names are a crucial aspect of intellectual property, but the registration and protection of domains can be lacking. We help our clients to ensure that their domains do not fall into the wrong hands and proactively assist with the management of domain portfolios and dealing with ever more frequent malicious attacks such as cybersquatting and phishing.

Service delivery - our commitment

We understand that excellent service delivery is essential for management of IP. We target ourselves on providing the highest quality client care. The following come as standard to all our IP portfolio clients for no additional charge.

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Our portfolio management platforms provide visibility across your worldwide IP assets from your desktop
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Our collaborative tool, HighQ, gives all relevant personnel access to key documents, live matters, agreements, invoicing etc. allowing us to share information with you in real time
- 

We provide regular status reports on all live matters along with monthly reports on work in progress
- 

We encourage our lawyers to work at our clients' offices on a regular basis to increase collaboration and understanding of your business
- 

We involve our specialist in-house project managers to ensure the highest levels of administrative support, efficiencies and client service
- 

We provide up to two free in-house bespoke IP related training sessions each year
- 

We provide quarterly horizon spotting reports on IP related issues relevant to your business
- 

You will be invited to our IP In-house Lawyers Club and other IP related events allowing you to meet, learn from and network with peers and IP experts
- 

You will gain access to our IP related know how, client guides and materials
- 

We would plan for regular client relationship meetings so we can continually listen and evolve our service to you

Clarity & Certainty

When managing and optimising your IP assets, clarity and certainty on costs is important.

We aim to make things as simple as possible by providing a number of clear options:

Portfolio Management

- Trade marks
- Designs
- Patent
- Domain

Fixed annual cost

Registrations, Clearances & Searches

- Brand clearance
- IP registrations
- Freedom to operate searches
- Advertising slogans

Fixed costs per search

or

Fixed annual cost for unlimited searches

Helpline

Initial advice on any IP related query including:

- Oppositions
- Disputes
- other contentious matters

Fixed annual cost

(first 15 minutes of any query is free)

Audit

An annual audit of your full IP portfolio, including consideration of 'pruning' your portfolio of unused marks etc.

Fixed annual cost

Relationship discounts and billing

For clients who use us for all of their IP portfolio work, we offer discount on the above fixed rates as well as reduced hourly rates for supporting services including commercial, dispute resolution, data and reputation management.

We also have performance related remuneration arrangements which provides a percentage increase or decrease on our annual fees based on our achievement as judged by you based on agreed KPIs. We would be happy to provide you with quotes for these services based on your current IP portfolio and future plans and range and level of desired IP support.

Because of our relationship with IP chambers we are often able to negotiate preferential rates for specialist IP counsel.

For more information please contact:



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