LS Presents
BY LEWIS SILKIN

Data & Privacy

Topic & description	Duration
Being Safe, Not Sorry: How to Protect Your Data	(60 or 90 mins)
This session focusses on how to avoid, prepare for and handle security breaches involving personal data; why data security matters; what 'appropriate security' means in practice; securing the supply chain and what to do when things go wrong.	
'Accountability' – the New Kid on the Block	(60 or 90 mins)
With the GDPR came a new Data Protection Principle – 'Accountability'. Questions covered by this session include: What is 'Accountability'? ; Why is it so important?;What does it mean in practice for businesses?;When do I need to do a Data Protection Impact Assessment; How do I go about it?	
Data Protection for Marketers	(60 or 90 mins)
Aimed at helping marketers navigate e-privacy rules and their interplay with the GDPR, this session looks at: The fundamental concepts marketers need to be aware of When and how to obtain consent What counts as 'marketing' Preference centres; Performance marketing compliance challenges, Marketing to children (optional).	
Data Protection for the Workplace	(60 or 90 mins)
A course covering the application of data privacy to HR and how to handle issues that may arise in your day-to-day work. We also run a version of this course which caters specifically for managers.	

- A reminder of the key concepts

- The Data Protection Principles

- The basic requirements of fair processing

- Retention and HR data

- Proportionality and data minimisation

- Keeping employee data safe

- Sharing data with third parties

- What due diligence should you undertake on your providers?

- Transferring HR data overseas

- Managing workplace DSARs

- HR's role in responding to data breaches

- Handling data in investigations, grievances and disciplinary scenarios

- What happens if you get it wrong?

Data Protection & Privacy: A Bird's Eye View

(60 or 90 mins)

An introductory session for those with limited understanding of the area but who need to know more.

- Key laws and concepts
- The Data Protection Principles
- What compliance looks like in practice

Negotiating Data Processing Agreements – the Nuts and Bolts

(60 or 90 mins)

A toolkit designed to help you successfully draft and negotiate DPAs. We will cover:

- Why DPAs are necessary
- What the legal requirements are
- Drafting tips, depending on whether you're a customer or vendor
- Negotiation tactics and pitfalls

Handling DSARs and Other Rights Requests

(60 or 90 mins)

A workshop accompanied by a developing case study which looks at:

- The legal rules
- The available exemptions
- Tactical considerations and practical tips
- What can go wrong, and what to do about it

ePrivacy – Breaking Down Cookies, Crumb by Crumb

(60 or 90 mins)

A session focused on addressing the latest rules on obtaining cookie consent, the impact on adtech and what the future holds.

- Impact of the GDPR and recent guidance on cookie law
- Practical tips for obtaining consent
- A word on adtech
- What's on the horizon?

Data Privacy Considerations in Corporate Transactions

(60 or 90 mins)

Selling a business usually involves sharing some personal data and buying a business can mean taking on the risk of non-compliance.

This session is for those involved in M&A activity and covers:

- Establishing a data room
- Data sharing arrangements
- Due diligence – key things to look out for
- Warranties and indemnities
- Post-completion considerations

GDPR Wargaming

(60 or 90 mins)

We can run simulations, with partners depending on the level of realism required, which are designed to assess and improve the effectiveness of your organisation's response in situations such as a dawn raid by a regulator or high-profile e-data breach

Protecting Your Business – the 'Insider Threat'

(60 or 90 mins)

A workshop based on an illustrated scenario which deals with the data privacy considerations when the threat you're defending against comes from one of your own people.