

Environmental Insights 2023 Events

Environmental, social and governance (ESG) issues are now high on the agenda for most companies.

In this series of events, we explore some of the key issues that will help inform your strategy for building a sustainable future

Visit our Environmental Insights blog for commentary on breaking news and key developments:
[environmental.lewissilkin.com](https://www.environmental.lewissilkin.com)

Advertising: Giving the green light to green claims

Thursday 15 June, 4.00-5.00pm

This webinar will help you navigate the current requirements when it's time to talk green.

While it is good news for the planet that sustainability is a growing factor in consumer purchasing decisions, the bad news for advertisers is that making even the most basic environmental claim has become increasingly difficult.

In this webinar, we will consider:

- ▶ The most important ASA decisions of the latest 12 months and the latest advice on 'net zero'.
- ▶ Key CMA investigations into greenwashing.
- ▶ The significance of legal action against KLM and the directors of Shell.
- ▶ The potential implications of the Digital Markets, Competition and Consumer Bill.

[Register here](#)

FutuRE Proofing the Office: Journey to Net Zero

Tuesday 19 September, time TBC

Location: **Arbor, 255 Blackfriars Road, London, SE1 9AX**

ESG has rapidly moved to the top of many corporate agendas and it is clear that property owners and occupiers need to take action now.

Join us 'In conversation with Native Land and Carbon Trust' to discuss the opportunities and challenges of the real estate journey to net-zero, and how occupiers can adopt a proactive approach to future proofing their buildings and improving their sustainability credentials.

[Register your interest here](#)

Green tech for a green future: IP trends and opportunities

Wednesday 11 October, 4.00-5.00pm

What is the role of intellectual property in sustainability? How can I protect and commercialise "green" technology in order to deliver on both my "green" commitments and business objectives? Join us for a discussion on the trends, tips and tricks in the world of green intellectual property

[Register here](#)

